

## **Cecilia Alvarez Vargas**

51 Rue Saint Ferreol,  
66400 Ceret, France  
+34 652 155 157  
ceciluz@gmail.com  
<https://cecilia-alvarez.com>

### **EDUCATIONAL BACKGROUND**

#### **PhD in Entrepreneurship and Management (iDEM)**

Universitat Autònoma de Barcelona, 2023

- Distinction: Cum Laude Mention
- Award: International doctoral research component

#### **MAREB Master in Applied Research in Economics and Business**

Universitat Autònoma de Barcelona, 2019

#### **Master's Degree in Corporate Finance MFE**

Maestrías para el Desarrollo (U.C.B.), 2009

#### **Bachelor's Degree in Business Administration**

Bolivian Private University (U.P.B), 2007

### **PROFESSIONAL EXPERIENCE**

#### **Assistant Professor**

Universidad Católica Boliviana "San Pablo" - Escuela de la Producción y la Competitividad  
La Paz, Bolivia | 06/2016 – 12/2021

- Led and coordinated the undergraduate Entrepreneurship program.
- Conducted research on sustainable food systems.
- Delivered lectures and courses in finance, accounting, international trade and entrepreneurship at both undergraduate and master's levels.

#### **Chief Investment Officer**

La Vitalicia Seguros y Reaseguros de Vida S.A.  
La Paz, Bolivia | 08/2013 - 01/2015

- Managed the investment portfolio and short-term cash flow.
- Supervised back-office operations to ensure efficiency.

#### **Business Analyst IB Controlling Reporting**

UBS Investment Bank  
London, England | 08/2011 – 08/2012

- Assisted in the preparation of financial reports and forecasts.
- Managed senior management schedules and coordinated high-level meetings.

#### **Trader and Consultant**

I.I.D.E.E. (International Institution for Economics and Business)  
La Paz, Bolivia | 07/2009 - 12/2010

- Supported various consultancy projects and the establishment of a foundation.
- Managed private investor accounts and executed day trading operations.

#### **Market Analyst**

Bolsa Boliviana de Valores S.A.  
La Paz, Bolivia | 12/2007 - 05/2009

- Conducted market analysis in accordance with Bolivian financial regulations.
- Participated in the development of new financial instruments and an electronic trading platform.

## RESEARCH EXPERIENCE

I'm co-authoring research using GEM data across multiple nations to understand how individual characteristics of high-impact entrepreneurs (those driven by high growth, innovation, or internationalization) interact with their surrounding context. This research explores how fostering supportive environments can cultivate entrepreneurs who build not only successful and globally relevant businesses, but also contribute to economic development, which is a key pillar of sustainable development.

### Articles in progress at different stages of development

- Alvarez, C., Capelleras, J-L., and Martin-Sanchez, V. "New ventures' export orientation: wealth-based impacts of informal investors and the rule of law" (Revise & Resubmit at **International Business Review**).
- Alvarez, C., Capelleras, J-L., and Martin-Sanchez, V. "Entrepreneurial experience and growth aspirations: the moderating role of national research & development expenditure" (Revise & Resubmit at **R&D Management**)
- Alvarez, C., Capelleras, J-L., Garofalo, O., and Martin-Sanchez, V. "Are optimistic female entrepreneurs more innovative? A financial ecosystem perspective" (In preparation for submission at **Entrepreneurship Theory and Practice** and will be presented at the workshop titled "Inclusive or Exclusive? Diversity and Inclusion in Entrepreneurial Ecosystems Research")

### Visiting researcher

- Centre for Entrepreneurship and Spatial Economics (CEnSE) - Jönköping International Business School - Sweden 2022

## SKILLS

- Research Skills: Proficient in various research methodologies, with expertise in analysing and modelling large datasets using statistical software. Additionally, involved in qualitative research and contributing to an ongoing experiment.
- Academic Writing: Experienced in applying academic writing styles required for top-tier journals.
- Project Management: Strong organizational skills and ability to manage multiple research projects concurrently.
- Collaboration: Excellent interpersonal skills and experience working in interdisciplinary teams.
- Languages: Full fluency in English (written and spoken), Spanish (mother tongue), basic knowledge of French.

## REFERENCES

**Name:** Joan-Lluís Capelleras **Email:** joanlluis.capelleras@uab.cat

**Position:** Associate professor - Universitat Autònoma de Barcelona

**Name:** Victor Martin-Sanchez **Email:** vms@sam.sdu.dk

**Position:** Associate professor - University of Southern Denmark

**Name:** David Zavaleta **Email:** dzavaleta@ucb.edu.bo

**Position:** ePC – MpD Director – Universidad Católica Boliviana