

Cecilia Alvarez Vargas

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EDUCATIONAL BACKGROUND

PhD in Entrepreneurship and Management (iDEM)

Universitat Autònoma de Barcelona | 11/2023

- Distinction: Cum Laude Mention
- Award: International doctoral research component

MAREB Master in Applied Research in Economics and Business

Universitat Autònoma de Barcelona | 06/2019

Post-Graduate Certificate in Business Administration (International Business Practice)

St Mary's University Twickenham London (SMUC) | 11/2012

Master's Degree in Corporate Finance MFE

Maestrías para el Desarrollo (U.C.B.) | 12/2009

Bachelor's Degree in Business Administration

Bolivian Private University (U.P.B) | 06/2007

PROFESSIONAL EXPERIENCE

Assistant Professor

Universidad Católica Boliviana "San Pablo" - Escuela de la Producción y la Competitividad
La Paz, Bolivia | 06/2016 – 12/2021

- Led and coordinated the undergraduate Entrepreneurship program.
- Conducted research on the local entrepreneurial ecosystem
- Delivered lectures and courses in finance, accounting, international trade, and entrepreneurship at both undergraduate and master's levels, with instruction conducted in both Spanish and English.

Chief Investment Officer

La Vitalicia Seguros y Reaseguros de Vida S.A.
La Paz, Bolivia | 08/2013 - 01/2015

- Managed the investment portfolio and short-term cash flow.
- Supervised back-office operations to ensure financial efficiency.

Business Analyst IB Controlling Reporting

UBS Investment Bank
London, England | 08/2011 – 08/2012

- Assisted in the preparation of financial reports and forecasts.
- Managed senior management schedules and coordinated high-level meetings.

Trader and Consultant

I.I.D.E.E. (International Institution for Economics and Business)
La Paz, Bolivia | 07/2009 - 12/2010

- Supported multiple consultancy projects in environmental economics and contributed to the establishment of a cultural foundation.
- Managed private investor accounts and executed day trading operations.

Market Analyst

Bolsa Boliviana de Valores S.A.
La Paz, Bolivia | 12/2007 - 05/2009

- Conducted market analysis in accordance with Bolivian financial regulations.
- Participated in the development of new financial instruments and an electronic trading platform.

RESEARCH SKILLS

- Proficient in various research methodologies, with expertise in analysing and modelling large datasets using statistical software (STATA).
- Experienced in applying academic writing styles required for top-tier journals
- Co-authoring research using GEM data across multiple nations to analyze how individual traits of high-impact entrepreneurs interact with their environments, aiming to foster supportive contexts that promote globally relevant businesses and economic development.

Articles in progress at different stages of development

- Alvarez, C., Capelleras, J-L., and Martin-Sanchez, V. “Entrepreneurial experience and growth aspirations: the moderating role of national research & development expenditure” (Revise & resubmit (2) at **R&D Management**)
- Alvarez, C., Capelleras, J-L., and Martin-Sanchez, V. “Informal investors, rule of law, and household income in new venture internationalization” (Revise at Strategic Entrepreneurship Journal and accepted at the 45° Babson College Entrepreneurship Research Conference (BCERC)).
- Alvarez, C., Capelleras, J-L., and Martin-Sanchez, V. “Examining the dynamics of innovative entrepreneurship: A comparative analysis of gender and financial depth” (Revise & resubmit at Technovation).
- Alvarez, C., Capelleras, J-L., Garofalo, O., and Martin-Sanchez, V. “Fear of failure and high growth innovative entrepreneurship” (In preparation for submission at a special call and presented at the workshop titled “Inclusive or Exclusive? Diversity and Inclusion in Entrepreneurial Ecosystems Research”).

Visiting researcher

- Centre for Entrepreneurship and Spatial Economics (CEnSE) - Jönköping International Business School - Sweden | 09/2022 – 11/2022

TEACHING EXPERIENCE

Master`s level (*Escuela de la Producción y la Competitividad (ePC) – UCB*)

- Foreign Direct Investment: Semester II 2021, 2020 (ES)
- Entrepreneurial Spirit: Semester II 2020 (ES)
- Business Models: Semester II 2019, 2018 (ES)
- Finance I: Semester I 2018, 2017 (ES)
- Executive Course: “Bootcamp on Design thinking and innovation”: Semester II 2021 (ES)

Undergraduate level (*Escuela de la Producción y la Competitividad (ePC) – UCB*)

- International Trade and Finance: Semester I 2024, 2021, 2018, 2017 (EN)
- Economic Policy and International Trade: Semester II 2017, 2016 (EN)
- Thesis workshop: Semester I 2021, Semester II 2021 (ES)
- Finance I: Semester II 2021, 2020, 2017, 2016 (ES)
- Accounting I: Semester I 2018, 2017, 2016 (ES)
- Accounting II: Semester II 2018, 2017, 2016 (ES)
- Leadership II: Semester I 2021 (EN)

LANGUAGES: Fluency in English (written and spoken), Spanish (mother tongue), Catalan (basic), French (basic).

OTHER: Spanish work permit: Yes

REFERENCES

Name: Joan-Lluís Capelleras

Email: joanlluis.capelleras@uab.cat

Position: Associate professor - Universitat Autònoma de Barcelona

Name: Victor Martin-Sanchez

Email: vms@sam.sdu.dk

Position: Associate professor - University of Southern Denmark

Name: David Zavaleta

Email: dzavaleta@ucb.edu.bo

Position: ePC – MpD Director – Universidad Católica Boliviana